

TEACHER & LEARNING ACTIVITIES

THE VICTORIAN TRANSPORT, LOGISTICS & SUPPLY CHAIN INDUSTRY

Students conduct a web-based research project to examine the geographical benefits of Victoria that make it, according to the Industry Round Table, the “natural location for business, manufacturing and associated freight transport, distribution and storage activities.”

ACTIVITY 9: RESEARCH AND PRESENTATION

Split the class into research and presentation groups. Provide them with the Website Links for Research and Things to Think About. Reviewing the Quotation ask students to conduct research and compose a presentation entitled; Victoria: The Natural Location For Business, Manufacturing and Associated Freight Transport, Distribution and Storage Activities.

Students can present their findings orally or create a Powerpoint presentation.

ACTIVITY 9

THE VICTORIAN TRANSPORT, LOGISTICS & SUPPLY CHAIN INDUSTRY

RESEARCH AND PRESENTATION

Quotation

“A unique combination of geographic and demographic advantages makes Victoria the natural location for business, manufacturing and associated freight transport, distribution and storage activities.”

Source: Victorian TDL Industry Round Table Jan 2009 (www.supplychainvictoria.com.au)

Victoria Transport and Logistics Industry Report 2007

“VICTORIA – A HUB FOR INTERSTATE T&L NETWORKS”

Victoria’s airports and sea ports operate as freight hubs in interstate T&L (Transport and Logistics) networks. They connect with networks in South Australia, New South Wales and Tasmania and support domestic and international freight movements to and from customers in those states. For example, rice from New South Wales is shipped through the Port of Melbourne and the Victorian network handles wine, citrus, meat and automotive parts from South Australia. Approximately half of South Australia’s international container freight, consisting mainly of high value wine and agricultural products, currently moves via Melbourne.”

Website Links For Research

Invest Victoria provides a range of fact sheets detailing geographic and demographic features of Victoria:

- **Quick facts:** www.investvictoria.com/businessenvironment/ (Click on: Melbourne Quick Facts)
- **Global Markets:** www.investvictoria.com/globalmarkets
- **Geographic Profile:** www.investvictoria.com/geographicprofile
- **Melbourne Transport:** www.investvictoria.com/melbournetransport
- **Transport Network Fact Sheet:** www.investvictoria.com/infrastructure/ (Click on: Transport Network Fact Sheet.)

You can also use the following websites which provide information about Victoria’s ports:

- **Port of Melbourne:** www.portofmelbourne.com/
- **Geelong Port:** www.geelongport.com.au
- **Port of Portland:** www.portofportland.com.au/

Things To Think About

VICTORIA’S INDUSTRY:

- What type of industries do each of the Victorian regions offer? How would they make use of the Transport, Logistics and Supply Chain Industry?
- What goods and services does Victoria produce for the export market?
- To where do Victorian companies export?

VICTORIA’S LOCATION WITHIN AUSTRALIA:

- How does Australia’s time zone help international trading?
- Where is most of Australia’s population and economic activity located?
- How and why is Victoria well located to connect the Australian population with domestic and international trade?

VICTORIA’S NETWORKS AND TRANSPORT CONNECTIONS:

- How is Victoria connected to other states and countries via transport links?
- What ports (air and sea) does Victoria have?
- Why are these ports important?
- What type of trade do they facilitate? How do they differ?
- Why is it important to have different kinds of ports dealing in different trade?